

Bierig Brothers Meats

Herbert, Alfred, Jacob & Samuel Bierig



Location

Bierig Meat Market
Central Ave. & Canhouse Rd.
Norma, NJ

also:

Bierig Bros. Meat Distributors
3539 Reilly Court
Vineland, NJ
Cumberland County

Years Active

1955 - Present

About Herb & Jacob Bierig

The Bierig family came from Germany. The family patriarch was Sigmund Bierig, born in 1897 in Edelfingen, Germany, a small town in a mostly rural area of Württemberg. Sigmund Bierig was a cattle dealer who also worked in a slaughterhouse, while his wife Irma was a housewife, born in nearby Hardheim in 1905. They had three sons who, like their father, were born in Edelfingen: Herbert (Herb) in 1932, Alfred in 1934, and Jacob in 1936. With the growing persecution after the Nazi assumption of power, Sigmund and Irma immigrated with their three young boys to the United States in 1937. The family settled in Norma, New Jersey in

1938, among the first Jewish refugees from Germany to arrive in the Vineland area. The Bierigs, who bought a chicken farm on Gershal Avenue, had three more children in the United States: Samuel, Tessie, and Soloman. They operated the poultry farm until 1955.

After graduating from Vineland High School, **Herb Bierig** was drafted into the US Army in 1953 and was stationed in Alaska above the Arctic Circle during the Korean War. Alfred, Jacob, and Samuel later served in the National Guard as well. After completing his military service, Herb and his brothers Alfred, Jacob and Samuel started **Bierig Brothers Meats** in 1955. Herb Bierig married Eva Lewkowitz, also a Holocaust Survivor, in 1959. They moved to Vineland and had three children. They later lived in Margate for fifteen years. **Alfred Bierig** married Elaine Levenberg, and they had five children, all born in Vineland. **Jacob Bierig** married Linda Ann Kahn in 1961. They had two children in Vineland. **Samuel Bierig** married Ellen Abbey, originally from Cleveland. They had three children while living in Vineland. After Ellen passed away 2010, Samuel remarried Liz Baim. Today Herb, Jacob, and Samuel all live close to one another in Cherry Hill, New Jersey. Alfred and Eliane reside in Jerusalem, Israel.

The brothers, along with some of their children and grandchildren, still own and operate Bierig Brothers Meats.

Bierig Brothers Meats

Bierig Brothers is a major meat wholesaler and distributor located in Vineland, New Jersey. The Bierig family founded the original Bierig's Meat Market in Norma, New Jersey in 1955. This shop provided quality kosher meats for customers in Norma and the surrounding tri-state area. The meat market opened six days a week and closed each Saturday for Shabbat (the Jewish Sabbath) and Jewish holidays, as all Bierig Brothers operations continue to do. The meat business eventually shifted to supplying large-scale and corporate accounts. Recognizing these changes, the next

generation of Bierig brothers expanded into meat distribution, which became the core business, and they eventually closed the retail divisi. They opened a new plant in the Vineland Industrial Park in 1996, which processes only veal and lamb. They ceased distributing beef, and are now one of the largest suppliers of veal and lamb on the East coast. Their company values the humane treatment of livestock at every stage of food production and distribution. The business provides large-scale and mid-range meat packaging and distribution for restaurants, markets, and various other food providers up and down the east coast, from Florida to Massachusetts. Bierig Brothers Meats is still family owned and operated by the third and fourth generations of the Bierig family of New Jersey.

(Bierig's
Meat
Market Ad -
Vineland
*Times
Journal*
1984)

Sources and for more information see

South Jersey Holocaust Survivor Digital Archive, Sara and Sam Schoffer Holocaust Resource Center at Stockton University.

Article from *Food & Beverage Magazine*:

<http://www.fooddrink-magazine.com/89-print/featured-content/1456-bierig-brothers-inc.>

Bierig Brothers website (<http://www.bierigbrothers.com/about-us/>).

"Focus on Michael Bierig and Bierig Brothers inc.," *Jewish Community Voice*, April 28, 2021.

Vineland *Times Journal* (Newspapers.com), including: Profile on Bierig Brothers 3/17/1984.

Photo of Bierig Brothers Inc. from *Food & Beverage Magazine*.

**Profiles of South Jersey Holocaust Survivors by George D. Quinn (Project Lead),
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